

INTERHACK

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Web Information Assurance

The Web is well on its way to becoming the standard interface for computing and the framework for communicating with customers. An effective Web site must be more than functional and aesthetic: it must be trustworthy. Trustworthiness requires that you say what you do, and do what you say. Saying what you do is *policy*. Doing what you say is *technology*. With Interhack's Web Information Assurance program, you can be sure that you're doing both.

Aligning Policy and Practice

As has been demonstrated time and again, even the "smallest" of changes to a Web site's implementation can have a dramatic impact on policy compliance. Discovery of vulnerabilities and new attack techniques renders even a "secure" site virtually defenseless over time. Simply defining security and privacy policies isn't enough. Even supporting them with technology isn't enough. Review and expert commentary are critical components of a healthy Web-based operation.

Interhack's Web Information Assurance program is much more than a review of your policy's language and a sticker that says you're behaving yourself. Our program is more than a "watchdog" that will bite you after you've already lost control of critical data. Our Web Information Assurance program is a comprehensive ongoing assessment of whether your systems are worthy of your customers' trust.

Our basic package includes assessment of how your site impacts its users' privacy and whether your site effectively supports its own security policy. Additional packages are available to include source code review and on-site architectural evaluation.

Timely Reviews

The Interhack Web Information Assurance program is annually renewable. Throughout the course of the year, there will be quarterly or monthly assessments (at your option). The result will be not only statements of compliance, but recommendations for improvement and additional risk mitigation in the areas of posted privacy policy, internal security policy, Internet standards, and best current practices.

Why Interhack?

When it comes to Web privacy and security, we wrote the book. Literally. Interhack's ongoing research in Web information assurance has led not only to the publication of *Developing Trust: Online Privacy and Security* (Apress, 2001), but has been used in university courses, government guidelines, and industry standards groups throughout the world. Interhack's unbeatable expertise and flexible service packages help you to turn the dream of trustworthy web computing into a reality.